VOL. XIX, No. 5. {NINETEENTH YEAR} GLOUCESTER, MASS., JULY 31, 1915. PRICE, FIVE CENTS

East Gloucester

AUGUST is here and as usual finds East Gloucester cottages and hotels well filled. As is the case everywhere the season is quiet. Golfing, tea and yachting are the principal diversions. The coming of the Yacht racing union Aug. 9th to the Gloucester club races with the added stimulus of the cups so generously given by Ralph Wurtz Dundas of Bass Rocks promises to afford a day of rare marine enjoyment. The presence of the two battleships Saturday and Sunday and the Dispatch boat Dolphin was of interest. When the ships do come here the officers are not as much utilized as a social asset and attraction as at Rockport where formal and informal functions are arranged in their honor.

Miss Florence A. Snyder of Baltimore, is making an extended stay at the Harbor View.

Mr. and Mrs. F. W. Ely and daughter, Miss Faith Ely, of Buffalo, are making a stay at the Harbor View. Mr. Ely is a prominent lawyer of Buffalo. They are entertaining Mr. W. S. Jarrett, also of Buffalo.

Drs. F. B. and Agnes G. Lake of Boston, are registered for the season at the Harbor View.

Mrs. W. G. Harvey of Wilmington, Del., is at East Gloucester for the season and is registered at the Harbor View.

Miss Mabel Going, a well known musician of Boston who made a July stay at the Harbor View, returned Monday and will remain for the rest of the season.

The Misses Florence and Marie Bauer of New York, are registered at the Harbor View for an extended stay.

Miss Isabel Brooks and her nephew, Gaylord Brooks, Jr., of Baltimore, are among the week's arrivals at the Harbor View. Miss Brooks has recently purchased the Jennings studio on Mount Pleasant avenue and is preparing it for occupancy.

Mr. and Mrs. L. H Poe of Richmond, Va., have been making a short stay at the Harbor View.

Mr. and Mrs. Carroll L. Chase of Cambridge, have been making a stay at the Harbor View. Mr. Chase is secretary of the Cambridge Y. M. C. A.

Arrivals at The Thorwald:—Mr. and Mrs. George Worden, Master George Worden, Detroit; Mr. and Mrs. R. C. Kincade, Mr. and Mrs. A. S. Owens, Utica; Mr. F. D. Keeler, Mr. J. H. Tompkins, Mr. G. G. Mayo, New York City; Miss Eugenia Poe, Miss Nan Sloane, Greenville, S. C.; Mr. Alfred Goddard, Mrs. Carrie Livingstone, Mr. Alexander Beaumier, Lowell; Mrs. Isabelle Towne, Mr. and Mrs. H. P. Towne, Hartford; Mrs. Wm. E. Lucas, Miss Natalie Lucas, Philahelphia; Mr. E. F. Gelino, Kankankee, Ill.; Mrs. A. A. Tomlinson, the Misses Tomlinson, Kansas City; Mr. and Mrs. W. S. Kerry, Miss E. Kerry, Montreal; the Misses Roth, Columbus, O.; Mrs. J. M. Hyde, Brooklyn; Mrs. Frank Keeney, Miss Ruby Keeney, Mr. A. P. Kelley, Mr. F. W. Littenham, New York City; Mr. W. A. Hardy, Mr. Geo. Butterfield, Fitchburg; Mr. Geo. B. Elwell, New Haven; Dr. and Mrs. Kerry, Mr. A. F. Sanderson, Montreal; Mr. and Mrs. James Sheldon, South Framingham; Mr. and Mrs. A. S. Morse, Miss Hilda Morse, Fitchburg; Mr. and Mrs. A. W. Fisher, Cambridge; Mrs. E. C. Quiggle, Mrs. L. B. Dickerson, Hartford; Mrs. Charles H. Hogan, New York City; Mr. and Mrs. V. Foster, Boston; Mr. and Mrs. Wm. B. Fallon, Roland Park, Md.

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The Annisquam Region

THE entertainment committee of the Annisquam yacht club has planned a novel diversion, an old-fashioned lobster bake, on the Ipswich dunes, for next Wednesday. The launches will leave the club houses at 2.30 p. m. sharp. A competent bake-master has been secured, one proficient in the art of steaming lobsters, clams, green corn, etc. in seaweed to a turn and the stimulus of the sea air promises to sharpen up jaded appetites that justice may be done the affair. A ball game and beach sports is on the program. The party will return in the evening. The subscription will be $1. The entertainment committee comprises Mrs. H. H. Wiggin, Mrs. H. B. Duane, Mrs. S. Henry Hooper, Mrs. J. P. Bartlett and Mrs. Walter O. Adams.

Brynmere guests include the following: James Richardson, James Richardson, Jr., Mrs. James Richardson, Omaha; Miss Mary B. Nich-

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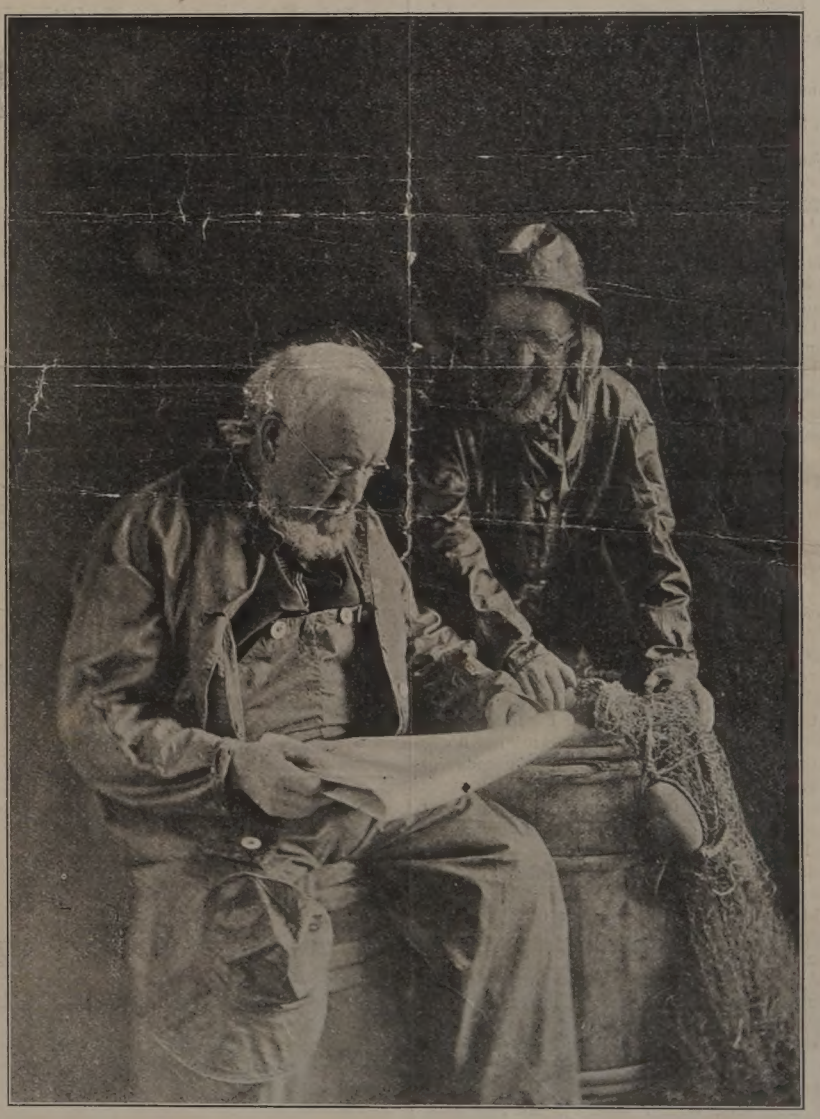

"LATEST FROM THE TRENCHES"

The Rockport Shore

THE continued rains of the past month, followed by the dense fogs of the mornings, has had its effect on the vegetation. The countryside and seashore is fresh and green. The estate of the late Clarence W. Seamans at Pigeon cove never looked better than at present with its extensive lawns and beds of flowers of various colors.

The coming of the warships has had but little effect on the social life of the summer colony. Usually the officers and their families made headquarters at the various hotels during the stay of the fleet here, but this season they are conspicuous by their absence. Monday, the Georgia, which came with the Virginia and Nebraska, last week, returned to the Charlestown navy yard to go into dry dock, leaving but two of the ships. More serious matters than holiday play ashore or afloat is evidently engrossing the attention of the entire personnel of the fleet.

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Magnolia

MID-SUMMER! High twelve in the summer resort day! Five more weeks to Labor Day. The season apparently has barely opened, owing to the prolonged spell of rain and fog which has materially affected out door diversions. By all the law of contrasts and opposites a heated term is due in August and early September, and if this is the case it should spin the season out a couple of weeks into September, the finest month in the year in Essex county.

Matters are livening up in this locality. The social center is the Oceanside hotel, which a week ago, reached the 500 mark. Relief work for the allies has taken much of the time formerly given to social diversion. The war throws its depressing shadows athwart the world and this is reflected in the lessening of social activity. Much of the entertaining is done for fund raising for the victims of the struggle.

Mrs. John Hays Hammond, who has been so active in this relief work since the outbreak of hostilities, has planned a fete on the grounds of her residence at Freshwater cove, in aid of the Italian relief fund, which promises to be one of the social summer events in the county. Details of the affair are being arranged and it will bring out one of the largest and most representative society gatherings along the North shore. That part of the diplomatic corps which is Pro-Ally, including Sir Cecil Spring-Rice and family; the Italian ambassador and others of prominence, will be in attendance. The success of the fete is assured in advance.

John Hays Hammond, Jr., in his two lectures on "War and Weapons," first at the State armory and second last Saturday night at City hall, Gloucester, made a decidedly good impression. He is deeply grounded in his subject and as a lecturer has a very pleasing manner and the art of presenting difficult technical subjects so that those who run may read and understand. The funds obtained purchased two amubulances for the French Relief corps.

Many hereabouts will recall the former Italian ambassador, the Marquis Cusani-Confaloneri, who had a summer home at Stage Fort Heights, two years ago. A descendant of one of the oldest and proudest families in Italy, he has enlisted in the Italian army as a private. A diplomat has no military standing, so he has shouldered his gun and has gone to the front in the ranks. Perhaps this is because the Italians are putting patriotism above pull and not inflicting untrained officers of high standing, on the troops.

Riding and driving are as popular as ever. Riding master, Harry Coulter, states that a larger number than usual are driving and riding this season, including many of the younger element. The deeply wooded roads and lanes of Magnolia make this part of the North shore the riders' domain par excellence.

Miss Elvine Richard of New York, is accounted one of the most finished equestriennes in this locality, her mount being the chestnut "Widow Wise."

Little Miss Kathleen Sheriff, aged nine years, daughter of a Chicago family, which makes Magnolia its summer home, is accounted one of the finest riders on the North shore, her mount being the chestnut pony "Shorty." She is also an excellent whip and drives with finish the harness horse "Duke."

Little Helen Farnum, eight years old, also of Chicago, is one of the riders of the colony

Continued on Page 3.

The Cape Ann Shore

Devoted to the Interest of the Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - - MASSACHUSETTS

Subscription price, on Cape Ann, for season, 50 cents. Postpaid, outside Cape Ann $1.00 in advance.

For sale at all the summer hotels, at Shurtleff's news stand, Main street.

TO ADVERTISERS

THE CAPE ANN SHORE, now in its nineteenth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

NOTICE.

THE SHORE is pleased to receive news and communications relative to the doings of the summer colony. All such must be written in good faith and signed by the writer, otherwise they will receive no attention.

PARTICULAR NOTICE.

Several complaints have reached the management of this publication that a party, no longer in its employ, solicited subscriptions for which payment was made in advance, for which no papers have been received. This is because no return was made by the party in question to the management of the paper. All persons who have so subscribed and have failed to receive the paper are requested to communicate with the management, that steps may be taken to adjust the matter.

HOCH, Wilson!!

The Pageant of "Endymion"

The recent pageant of Endymion presented by Miss Sally Shute at the grounds of the Addison Gilbert hospital is accounted one of the best productions of the kind ever given on the Cape. In selecting her principals, Miss Shute was fortunate in having an exceptional field of college girls of ability, well fitted for the various parts, and the finish in which the entire production was given attested long and careful preparation. Miss Shute is to be congratulated on the success of her initial production in this field. In the audience were a large number of prominent society people of the North shore.

"Latest From The Trenches"

The latest news from the European contest is eagerly awaited on all sides. Two old Cape Ann fishermen, who have just completed the work of setting their nets in order, are interestedly conning the dispatches of the day, one a reader the other a listener. Evidently the news tells of a stroke which pleases one of the twain—perchance how a North sea trawler gave a German submarine the slip or sent the terror of the trawlers to Davy Jones locker.

These men are types of a fast disappearing class of fishermen—old-timers, who for many a year pursued the elusive mackerel in the golden days of the jig and line when the local fleet took 250,000 barrels salt fish annually, before the advent of the purse seine, which revolutionized and almost impoverished the business with its get-rich-quick destructive, wasteful methods. A hardy, sturdy race of men these whose immediate forbears in the war of the Revolution and the War of 1812 made Uncle John Bull wince by their prowess in destroying British commerce. These men did far more effective work in their day in commerce destroying than the unterseebote of the Germans today. Nathaniel Haraden, the sailing master of the Constitution, who ropes' ended his men around Thacher's island (see Maclay), in a storm in pursuit of the enemy, was born at Folly cove, Lanesville, on the northern side of the cape. The old fellow standing, served in the navy during the Civil war.

The Annisquam Region

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ols, Bruce S. Nichols, Miss Alice C. Day, St. Louis; Mrs. Howard Shaw, nurse and child, Miss Evelyn Shaw, Miss Sylvia Shaw, Chicago; Mr. and Mrs. S F. Hamp and family, Miss May Livesey, Colorado Springs; Mrs D. Sommers Howe, New York City; Mr. and Mrs. Eldon R. James, Columbia University, Columbia, Nev.; Miss Wilson, Miss Miner, East Orange, N. J.; Miss A. H. Pemberton and maid, Philadelphia; Mrs. Edwin B. Chase, Boston; Mr. and Mrs. George A. Woods, Miss Josephine Woods, Geo. Bryant Woods, Miss Helen Woods, Master John Woods, Winchester; Miss Grace Henshaw, Cambridge: Mrs. A. F. Turner, Master John Turner, Haverhill; Miss Eleanor Keller, New York; Miss Dougherty, Cambridge; Miss Emilie Uhlenbrock, East Orange, N. J.; Chas. H. Duncan and family, St. Paul; Mrs. D. P. Bacheller, S.. M. Green and family, Springfield; Mrs. George Grant, St. Paul; Mrs. Otto Folin, Brookline; Miss Alice A. Chamberlain; Col. and Mrs. John Tompkins, Baltimore.

The first "Pop" concert of the season at the Annisquam yacht club house Saturday evening was decidedly successful. It was given under the direction of Mrs. J. Henry Hooper of Boston and by talent from the summer colony exclusively. The program was as follows:

Popular Songs—
"I want to go to Tokio," "Good bye Girls, I'm Through," "I Didn't Raise my Boy to be a Soldier."
Wonasquam Mandolin Club.
Duets, "Life's Dream is O'er," "Trust Her Not."
Mrs. J. Henry Hooper and Walter O. Adams.
Maida Lang's "Nonesense Songs,"
Herbert Howe.
Songs, "Still Wie die Nacht," "A Red, Red Rose,"
Mrs. William Bradbury.
Popular Songs:
"There's a Little Spark of Love Still Burning," "I'm on My Way to Dublin Bay,"
Mandolin Club.
Songs: "I Hid My Love," "With You," "White Rose,"
Mrs. Hooper.
Duets: "Because You're You," "In the Isle of Our Dreams,"
Mrs. Bradbury and Mrs. Adams.
Mandolin Duet,
Lucius Hill and Claflin Allen, Jr.
Old French Pastoral Songs,
Mrs. Bradbury.
"Funiculi—Funicua." "The Star Spangled Banner,"
Mrs. Bradbury, Mrs. Hooper and Chorus,
Miss Grace Allen, Accompanist.

The waitresses were Helen Bourlique, Josephine Woods, Evelyn Shaw, Priscilla Gale, Helen Wallace, Dorothy Simson, Mildred Green, Cynthia Shaw, Transcita Pevear and Katherine Wallace.

Dorothy Hooper, Katherine Gordon and Sally Damon sold cigars, cigarettes and candy.

Hon. and Mrs. George Fred Simpson of Newton who are spending the summer at their residence, the Lane homestead, Lane road, Annisquam, were among those who entertained automobile parties at the Rockport pageant Wednesday.

The Rockport Shore

Continued from Page 1.

This is truly a period of world sturm und drang. The mailed fist doth o'ershadow the earth.

News came this week from Philadelphia of the death of Mrs. De Benneville Ludwig. Mrs. Ludwig, whose maiden name was Caroline Hallett Ayer, came to Pigeon cove for the summer from her early girlhood, first making her home at the Ocean View, under the management of Mrs. Lougee. She was a woman who made many friends in the summer colony and her passing will be regretted. The Ludwigs, for the first time in many seasons, have not opened their cottage, "Rockledge," corner Point du Chene and Gale avenues.

Mr. and Mrs. E. B. Chandler of Texas were among the dinner guests on Friday night at The Edward.

Arrivals at the Turk's Head Inn: Mr. and Mrs. C. B. Martin, Boston; Mr. and Mrs. Harry Dutton, Miss Alice Dutton from Medford were prominent guests, also Mr. and Mrs. Albert Caldwell, Cambridge; Mrs. Jewett, Margaret Jewett, Indiana; Mr. and Mrs. David Brown, Mr. and Mrs. Walter Ramsey, Mr. and Mrs. Fairman, Montreal; Mr. and Mrs. Oswald Smith, Mr. and Mrs. J. R. Myers, Philadelphia; Mr. and Mrs. E. W. Hughlett, Baltimore; Mr. Savage, Miss Savage, Albany, N. Y.; Miss Anita Stillman, Jersey City; Mrs. J. R. Myers, Plainfield, N. J.; Mr. and Mrs. Province Pogue and family, Cincinnati; Mr. and Mrs. W. H. Morton, New York City; Miss Caroline Stevens, Rochester, N. Y.; Mrs. S. R. Taylor, Boston; Mrs. Theodore Townsend, Albany; Miss Martin, Miss Underhill, Buffalo; Mr. and Mrs. C. J. Warren, Boston; Mrs. J. C. Doughty and daughter, Brooklyn.

Continued on Page 4.

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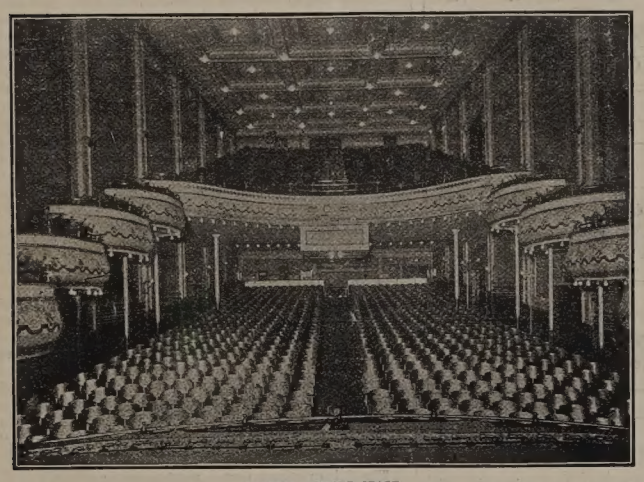

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Magnolia

Continued from Page 1.

and like all the young element rides astride.

Harry and Rose Fessenden, aged nine and eleven, the children of H. S. Fessenden, of Coolidge point and Chestnut hill, are also very good riders.

A family group which may be seen of a cool morning or evening enjoying a canter cross country, comprise Mr. and Mrs. William H. Coolidge of Blynman farm and their children, Kathleen and William. Their mounts are polo ponies.

Master Remick, son of Mr. and Mrs. Jerome H. Remick of Detroit, who are spending their first season at Magnolia, is also enrolled among the riders of the colony.

Miss Coldwell and Master Coldwell of Philadelphia, who are at the McMillan cottage this season, are among the season's riders. Miss Coldwell rides a big chestnut hunter and Master Coldwell a polo pony.

Another family whose members are riders is that of James H. Quinn of Milton, who for the first season have a place at Coolidge point. The Quinn's have a good stable and the family comprises Mr. and Mrs. Quinn, James H. Jr. and Helen.

Count Gustave Di Rosa and Mrs. Di Rosa, born Maud Scudder, of St. Louis, whose marriage occurred in that city during the winter, are numbered among the riders of the colony, Mrs. Di Rosa's mount being the chestnut horse "Golden."

Betty Walker, daughter of Mr. and Mrs. J. Harrington Walker of Detroit, whose summer home is the Shore road, rides the mare "Margaret," and Miss Gladys Wooster also of the Western contingent, from Chicago, has for a mount "The Whop."

Since the discontinuance of the horse and beach shows, by reason of the encroachment of the swimming pool on Crescent beach, the mid summer festivals, which lent so much snap and go to Magnolia life have been conspicuously absent. A revival of the horse show is agitated and the place favored for the exhibition is the vacant land in the rear of the Grill. Mr. Coulter favors a three days show with ladies judges of certain classes. He says such men as Claude Kilpatrick, J. Harrington Walker, William H. Coolidge, Mr. Bliss, William B. Miller and others favor the project. There is a good showing of thoroughbreds and harness horses hereabouts and such a show would undoubtedly be an attraction.

If some good place could be secured for a field there is an excellent opening in this locality for polo. Such a sport would boost Magnolia real estate values tremendously. At present those who fancy the game are obliged to go across country to Myopia—altogether too far. A tract for the purpose might be cleared in the Magnolia backlands. Then again the Kettle cove golf club links, if they are to be had, would also fit in well for the purpose. There is no question that the time is ripe for the mounted polo game to become more general. Magnolia offers a most suitable place, being well located for the purpose and the establishment of the game in this locality could be well afforded from its financial and social effect.

What's become of coaching which for the first and only time in this locality and perhaps in New England was conducted as it should be in the early 90's when Willie Eustis, Tommy Hitchcock and Reggie Cottonet, and others ran the Independence from Pride's to Land's End? Those were the days! Since their passing none of the young bloods with the inclination or the money have come forward to fill their places. Truly this was the sport of kings! The relay stables of fine coaching horses stationed at various intervals along the route making schedule time, rain or shine, the merry strains of the coaching horn of Howlett, the guard, without a peer in his line, all made a picture which lent a color and life in this section which has since been lacking. In those days the roads were not as well groomed although probably the softer gravel was better for the horses feet than macadam. Perhaps the speeding automobile might interfere with the passage of the coach? It would take at least $200,000 to properly equip and maintain a coaching route for the season. It is not the sport of men of moderate purse.

Willie Eustis was the nephew of James B. Eustis, minister to France in Cleveland's time and learned the coaching game with James Gordon Bennett on the Cannes to Nice route. The Eustis', northerners transplanted south, came from Louisiana.

An arrival of interest during the week at the Oceanside was Mrs. Spencer Kennard of Boston whose romantic marriage occurred last winter. Mrs. Kennard, born Madeline White of Lowell, was one of the belles of the Magnolia colony. Her mother, Mrs. W. T. White and Master Reginald White of Lowell have joined her.

Continued on Page 4.

Summer Cottagers along the North Shore may have from

Davis of Gloucester

the choicest of Sea Foods and other good things to eat, put up in a keepable way and sent direct to their homes by parcel post.

Codfish White and boneless, salted just right and ready to use.

Salt Mackerel Meaty, juicy, delicious, packed in fresh brine.

Fresh Lobster Packed right from the water in parchment lined tins is bright, firm and crisp, with real Sea Flavor.

Crabmeat, Clams, Shrimps, Sardines, Tunny Fish, etc.; every good thing in this line that is packed here or abroad.

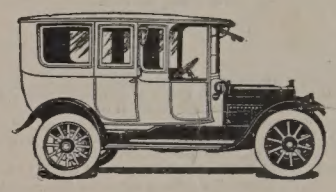
We sell only to the consumer and guarantee to please you fully or refund your money.
We are as near to you as the nearest mail box. Our delivery service is prompt and efficient. Write, 'phone or call for our pricelist and book of recipes. Visitors to our plant are shown every courtesy. Come in any time.

FRANK E. DAVIS CO.

93 ROGERS ST. GLOUCESTER, MASS.

NEW 1915

SIX CYLINDER CARS FOR HIRE



Why not hire new and up-to-date cars with experienced chauffeurs?

Tel. 200 Gloucester **Tel. 290 Manchester**

PERKINS & CORLISS

Standard Oil Gasoline, 14c per gallon wholesale

CITY OF GLOUCESTER INCORPORATED 1873

Summer people and non-resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1915.

Taxes due October 1st.

Interest begins October 1st on taxes unpaid November 1st.

Summons issued January 1, 1916.

Yours respectfully,

RICHARD L. MOREY,
Collector of Taxes.

First Class Service Open All Night | Tel. Connection | Convenient to Theatre And Business District

Weekly rates made on both Board and Rooms

THE TAFT HOTEL AND CAFE

86-92 Main Street *Gloucester, Mass.*

..EUROPEAN PLAN..
E. L. PARMENTER, Prop.

THE BEACHCROFT
AND COTTAGES
J. E. PHILLIPS, PROP.
EASTERN POINT, GLOUCESTER, MASS.

An Exclusive Family Hotel facing Harbor
Finest Bathing Beach directly in front of House
No undertow. Within five minutes walk of Golf Links.

SEASON JUNE 15TH TO SEPTEMBER 20TH

TALBOT'S

SUMMER HABERDASHERY AND GOOD CLOTHES SHOP

FOR

.. MEN AND BOYS ..

Exclusive Novelties can be found here in

MANHATTAN SHIRTS

BATES STREET SHIRTS

POLO-CLUB and TENNIS SHIRTS

BATHING SUITS ATHLETIC GOODS

SWEATERS and JERSEYS

MANHATTAN UNION SUITS

SILK CAPS MIDDY HATS

WHITE FELT HATS

INTERWOVEN BOSE, LISLE and SILK

FLANNEL TROUSERS

PALM BEACH TROUSERS

Our stocks are complete with Snappy, Up-to-the-minute, Refreshing Summer Clothing

TALBOT CO.

199 MAIN ST. GLOUCESTER

MANCHESTER—MAGNOLIA—GLOUCESTER 'BUS LINE

IN EFFECT MAY 30, 1915.

Leave Postoffice Square, Gloucester: a. m., *7.00, 9.00, 10.00, 11.00, 12 00; p. m., 1 00, 1.30, 2.00, 2.30, 3.00, 4.00, 4.30, 5.00, 5.30, 6.30, 7.30, 8.00, 9.00, 10.00, 11.00, †12.00.

Leave Central Square, Manchester: a. m., *7.30, 9.30, 10.30, 11.30; p. m., 1.00, 1.30, 2.00, 2.30, 3.00, 3.30, 4.30, 5.00, 6.00, 7.00, 8.00, 8.30, 9.30, 10.30, 11.30, †12.30.

*Omitted Sundays. †Saturdays and Holidays.

Cars leave Magnolia fifteen minutes later each way.

Every person riding on our 'Bus is covered with a Liability Insurance. If this means anything to you, think it over.

Gloucester to Freshwater Cove, 5 cents; to Magnolia, 15 cents; to Manchester, 20 cents.

STORY & GREENWOOD

Telephones: 112; 1369-W Gloucester

Manchester to Magnolia, 10 cents.
Manchester to Freshwater Cove, 15 cents.

The OCEANSIDE and COTTAGES

MAGNOLIA, MASS.

Open from June to October.

Accommodates 750.

W. S. WARREN, Managing Director

AWNINGS

COLBY Sailmaker

Telephone 163

415 Main St. Gloucester, Mass.

Established 1864

ROCKAWAY

Situated close to the Water

Most Convenient Hotel at EAST GLOUCESTER to the Electrics

W. H. PUBLICOVER, Proprietor

The Rockport Shore

Continued from Page 2.

Guests at Clifford House, Pigeon Cove: Mrs. W. E. Bull, Kent, Conn.; Helen R. Bull, Brooklyn; Miss M. H. Crawford, Miss S. P. Baham, Philadelphia; Mrs. W. E. Drake, Worcester; Miss Alice Chapin, Auburn; Mrs. A. H. Manns, Miss Frances Manns, Miss Clara Manns, New Haven; Miss Elizabeth R. Axtell, Pittsfield; Miss F. A. Whiston, Miss F. I. Rust, Broookline; Miss L. A. Hunt, Sudbury; Miss Annie E. Pousland, Salem; Miss Emma F. Burrill, Roxbury; Miss Helen I. Allen, Dorchester, Mass.; Mrs. W. H. Foster, Mr. William D. Vail, Hartford; Miss Mary E. Averill, Worcester; Mr. Isaac Smith, Tufts College; Mrs. William C. Bates, New York, N. Y.

Arrivals at The Headland House: Rose Lipp, Boston; George H. Norton, Washington; Mrs. M. C. Sturdy, Lucy A. Jennison, Franklin; Mrs. L. W. Morrill, Somerville; Mrs. L. D. Paul, Malden; Mr. and Mrs. H. Goldsmith, Gloucester; C. S. Casteels, Boston; Mr. and Mrs. W. S. Story, Springfield; Mrs. Marcia B. Davis, Whitingham, Me.; Miss E. E. Butterfield, Jacksonville, Vt.; Miss Sara I. Campbell, Augusta, Me.; Mrs. John R. Somerville, St. Johnsbury, Vt.; Miss Deboia Lipp, Roxbury; Mrs. James Walker, Herbert Walker, Brookline; M. C. Speare, Maplewood; Florence J. Lewis, Boston.

About twenty officers from the battleships Georgia, Nebraska and Virginia now in Rockport harbor, were entertained by a dinner dance at Turk's Head Inn, Thursday evening. Lieut. Lucas, Ensigns Ingram, Keep, Boak, Doyle were there from U. S. S. Georgia, and Lieut. Loder, Ensigns Collins, Hart, Howe and Dr. Dragoo from the Nebraska; and Ensigns Wilbur, Fenn, Partello and Zacharias from the Virginia.

Granite Shore guests: Mr. and Mrs. Edward Lincoln, Boston; Mr. and Mrs. Onderly, Allston; Mr. and Mrs. L. Aldrich, Pauline Aldrich, Malden; Mrs. A. J. Livingston, Albert E. Goddard, Alexander Beaumier, Lowell; Mrs. Winthrop Winslow, U. S. N.; W. C. Springer, U. S. S. Virginia; M. P. Partelle, U. S. N.; Mrs. Lawrence Green, Boston; J. H. Ford, Amherst; W. L. Lane, New York; M. Newhall, Washington; Mrs. W. Arnold, Master Walter Arnold, Philadelphia; Miss Helen Bemis, Elwood Keith, Springfield.

Continued on Page 9.

Magnolia

Continued from Page 3.

Mrs. George H. Smith of Norwood and Mrs. Mary T. Lord of Brookline have been the house guests of the George F. Willetts at their Hayden cottage.

Mrs. Frank S. Chick has been entertaining this week Mrs. George B. Ives of Salem.

Miss Margaret Stevens has a guest Miss Dorothy Davis at the cottage of her parents on the back beach.

The Curry family including Grant and Albert and Mrs. Estabrook (Laura Curry) arrived this week with their families at the Curry residence on Norman's Woe road, where they will remain the rest of the season.

Mrs. William Craig Chaplin of Sewickley, Penn., (Margaret Curry whose marriage occurred in Pittsburg last winter) will arrive at the Curry residence the last of August.

Harry B. Staples and family of Boston arrived this week at the Young cottage on Fuller street for the rest of the season.

Miss Beatrice Smith gave a luncheon Wednesday to a number of her young friends in the summer colony, covers being laid for seven including Misses Marjorie and Marion Dakin, Miss Grace Scattergood, Miss Helen Hodgkins, Msss Dorothy Bates and Miss Anne Bailey of Ipswich.

New comers to the Oceanside are Mrs. Ridgway Macy and two children of Orange, N. J. They have a suite in the Annex.

Old patrons of the Oceanside who were welcomed back this week include Mr. and Mrs. H. C. Matthews of Baltimore. They have apartments in the Overlook cottage.

Mrs. Robert Huickley and Miss Gladys Huickley of Washington are making their initial visit to Magnolia with apartments at the Oceanside.

A Buffalo party who have taken accommadations at the Oceanside for the season with apartments in the annex, comprise Gamson DePew, Miss L. DePew and Mrs. C. C. Ogden.

A southern family making its first season stay at the Oceanside includes Mrs. James D. Robinson, Misses Emily and Jennie Robinson and baby of Atlanta. They have a suite in the Overlook.

A former patron of the Oceanside, Mrs. C. D. Callery arrived today for the rest of the season, her son John B. Callery of Pittsburg having preceded her several days.

Mrs. M. A. Caron of Chicago and Miss Helen Clark of Philadelphia are at the Oceanside for the rest of the season with apartments in the Annex.

A well known New York family at the Oceanside for the rest of the season include Mrs. H. Corning and Miss W. W. Corning. They have apartments in Sea Vista cottage.

Arrivals at the Oceanside: J. G. Day, New York; Miss Marion Kennard, Miss Barbara Hall, Boston; Mr. and Mrs. E. N. Dickerson, Monte Carlo; Mr. and Mrs. Charles R. Butts, Norwich, Conn.; William T. Wurtingham, Brooklyn; William S. Weeks, Miss J. Weeks, New Haven; Miss Gertrude Reese, Baltimore; Mrs. Horace Montgomery, Portsmouth; Mrs. Horace Eggleston, Mrs. Dean A. Smith, R. G. Pratt, Binghamton, N. Y.; Mrs. Martin W. Biett, Mrs. E. Kirk Patterson, Miss Marguerite Greenbreckt, Miss Florence Greenbreckt, New York City; Mr. and Mrs. Henry F. Ulmer, Norwich, Conn.; Mrs. W. A. Jones, Columbus, O.; Mrs. W. R. Jones, Morgantown, W. Va.; Mrs. B. E. Taylor, Detroit; Miss Frances Miehler; Mr. and Mrs. Richard J. Freeman, Mr. and Mrs. Franck A. Freeman, Philadelphia; Miss M. J. Hay, Miss L. Hay, Newark; Mr. and Mrs. H. S. Bradley, Mr. and Mrs. J. Herbert Johnson, Worcester; W. A. Flanders, N. Y.; Mrs. Robert Bagnell, Ulysses Mercur, Philadelphia; Mr. and Mrs. Walter W. Griffith, Providence; Mr. and Mrs. H. D. DeForest, George Heagé, Schenectady, N. Y.; Mrs. Hannah L. DuBois, San Francisco; Lionel Wieling, George McColloh, Philadelphia; Mr. and Mrs. W. P. Hammon, Boston; Mr. and Mrs. James Wilson, Edinburgh; Mrs. E. B. Valentine, Josephine, M. E., Laura, Ida M. and Albert E. Valentine, New York City; Mrs. W. T. White, Master Reginald White, Lowell.

The house count at the Oceanside to-night is 575.

ARTHUR WILSON

VOICE BUILDER

AND

Teacher of Singing

Summer Studio: THE ROCKAWAY EAST GLOUCESTER

The Edward

Boston's Ideal Suburban Hotel

AT ROCKPORT, MASS.

¶ Fine auto run of 36 miles from town. ¶ European and American Plan. ¶ Fireproof Garage. ¶ Tel. Rockport 8210.

ELWELL'S SHOE HOSPITAL

We employ only the most capable and experienced workmen to do our repair work, and turn your work out quickly at fair prices. Give us a trial.

4 CENTER ST. GLOUCESTER

Rear of Armstrong's Shoe Store

Cape Pond Ice Co.

Wholesale and Retail Dealers in

PURE ICE

105 MAIN ST. Tel. 180

Houses at Fernwood, West Gloucester, Cape Pond, Rockport and Magnolia.

ABSOLUTELY PURE ICE at fair prices.

Competent drivers.

Deliveries at Magnolia and Bass Rocks.

We earnestly solicit your patronage.

FRED A. SHACKLEFORD

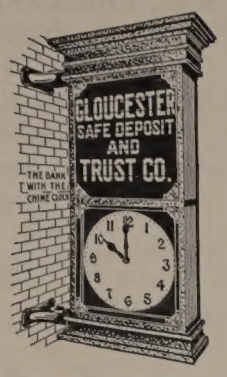
Summer Real Estate

A SPECIALTY

Office: 111 Main St. Gloucester, Mass.

Cape Ann Savings Bank

C. E. FISHER, President
GEORGE H. PERKINS, Vice-President
ISAAC PATCH, Vice-President
HORACE A. SMITH, Treasurer



CAPITAL, $200,000 SURPLUS, $300,000

TOTAL RESOURCES, $4,000,000

General Banking Business transacted.

Safe Deposit Boxes to Rent by the month or year.

Trunks and Boxes of valuables stored in our new Storage Vault at reasonable rates.

You are invited to use our writing room and lavatories when in town.

AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationary so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who is upon the travelled part of any way and not upon a sidewalk, *or where the operator's view is obstructed either* upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn, or other device for signaling shall be sounded so as to make a harsh objectional or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the intersection of the centres of said ways before turning to the left.

Per Order, CHARLES S. MARCHANT, City Marshal.

PARTICULAR NOTICE

BY ORDER OF THE MUNICIPAL COUNCIL NO AUTOMOBILES WILL BE ALLOWED TO STAND, AFTER OCCUPANTS HAVE ALIGHTED ON PLEASANT STREET BELOW MIDDLE STREET. AUTOMOBILES MAY BE PARKED ON PLEASANT STREET ABOVE MIDDLE STREET OR ANY OF THE BY STREETS.

Per Order, CHARLES S. MARCHANT, City Marshal

Gloucester, July 13, 1915

DONALD BRAND PURE GEORGES CODFISH

Absolutely Boneless By Parcel Post

3-lb. Box sent prepaid anywhere in New England on receipt of 70 Cents. Fresh packed on day order is received. Satisfaction Guaranteed.

FRANK McEACHERN, 28 Elm St. GLOUCESTER

QUALITY FIRST!!

Why our Ice Cream carries the true flavor is because it is made from the best of cream and the finest of fruit juices. Leaves no after taste in the roof of the mouth.

J. H. HOUGHTON

90 Main Street

A Fine Line of High Grade Confectionery

FOR SALE

A BLUE RIBBON ESTATE

ON THE WATER AT

LAND'S END . . ROCKPORT

It is seldom that an estate like this one, with such an unique location is offered for sale. The structure is a large substantial cottage of stone and wood construction with seventeen finished rooms, (designed for six additional rooms) extensive covered piazzas, facing the ocean, on the extreme point of land at Land's End, Rockport. Open space for miles on either side, adjoins one of the finest of beaches. [illegible] acres of high grade land, well developed. Fine large stable on the rear of the lot. High class summer colony.

Will show the premises by appointment. Full particulars at office of

M. J. MEAGHER, Agent

11 Pleasant St. GLOUCESTER, MASS.

Tel. 1000 and 1001

Poland Water

NOTHING PROMOTES HEALTH LIKE PURE WATER

Purest Natural Spring Water in the World.
Bottled only at the Spring under Perfect Sanitary Conditions.
Sold Everywhere.

HIRAM RICKER & SONS, PROPS.
SOUTH POLAND, MAINE.

Boston Office: 153 Franklin St. SEND FOR ILLUSTRATED BOOKLET

JAMES F. PATTEN

82 Main Street ESTABLISHED 1876 **Gloucester, Mass.**

Foreign and Domestic **FRUITS** in their Season

CANTELOUPES

Nova Scotia Strawberries Rose's Lime Juice Pure Lucca Olive Oil

Deliveries to all parts of Cape Ann. Telephone Connection

"Summer Days—Some are not"

No hot kitchen when you cook with Gas. Clean, saves money and time

RANGES SOLD AT COST

GLOUCESTER GAS LIGHT CO.

96-98 Main Street

Phone 629-W

The Wonasquam

It is a matter of surprise that someone has not before initiated a motor boat service up the Annisquam, one of the most beautiful marine trips in New England.

It remained for Capt. Percy W. Wheeler to conceive and put the idea into execution. He has designed and built expressly for this purpose the commodious boat "Wonasquam" making the delightful voyage down the harbor, up the Annisquam river past Wolf hill, Annisquam, Pearce's and Merchant's islands and other points of interest, at a very moderate fare. A trip worth making many times. The advertisement gives the time table and other information.

AROUND THE COUNTY

Commencing next month, the Myopia huntsmen will be kept busy, as an interesting program has been arranged for August. Hounds will meet for pony drags as follows:

Tuesday, Aug. 3, J. H. Proctor's gate at 5 p. m.; Saturday, Aug. 7, Green Meadow Farm at the conclusion of the horse show; Tuesday, Aug. 10, Myopia Kennels, 5.30 p. m.; Friday, Aug. 13, Hamilton Four Corners, 5.30 p. m.; Monday, Aug. 16, Hamilton Meeting House, 6.30 a. m.; Tuesday, Aug. 17, E. R. Stone's estate, 5.30 p. m.; Friday, Aug. 20, Hay Scales, 5.30 p. m.; Monday, Aug. 23, Myopia Kennels, 6.30 a. m.; Tuesday, Aug. 24, Underhill's Corner, 5.30 p. m.; Friday, Aug. 27, Hamilton Meeting House, 5.30 p. m.; Monday, Aug. 30, House of the Iron Railing, 6.30 a. m.; Tuesday, Aug. 31, Turkey Brook, 5.30 p. m.; Saturday, September 4, Mr. Proctor's gate, 6.30 a. m.

There was a large, brilliant and enthusiastic audience at The Rocks, the West Manchester home of Mrs. Eben D. Jordan, on Friday afternoon at 4 o'clock, for the first of Mrs. Hall McAllister's annual musicales on the North Shore. The artists were Miss Abbie Conley, the contralto, and Mr. Percy Grainger, the pianist, both of whom made successes. Miss Conley was in white taffeta with pompadour coloring. Miss Louise McAllister, who played the accompaniments most acceptably, was in ecru lace and chiffon with touches of pale blue and pink. Mr. Grainger was a house guest of Mr. and Mrs. Francis Lee Higginson, Jr.

Mr. and Mrs. Thomas P. Lindsay of Southboro are among the late comers on Smith's Point, Manchester where they are occupying the Richards M. Bradley house, overlooking Lobster cove. This is the first season for the Lindsays in Manchester. Previously they have occupied the York Harbor house belonging to Mrs. Lindsay's step-father, Ambassador Page.

Mr. and Mrs. Charles A. Munn, Jr., after a few days in Newport, are to be in Manchester for the rest of the summer with Mrs. Charles A. Munn at her place near Singing Beach. The children and the maids arrived from the home at Radnor, Pa., on Friday. Mr. Gurnee Munn and his bride are at Tuxedo before sailing for Scotland.

Mesdames Alexander Cochrane, Robert S. Bradley, Reginald Fitz, John A. Burnham, Thacher Loring and William B. Walker and Miss Helen Burnham make up the membership of the North Shore Tuesday Morning Bridge club. The meetings are held at the members' homes and an informal luncheon is served after the game.

Judge and Mrs. William H. Moore of the North Shore summer colony have subscribed for a box for the Newport Horse Show in September. Other subscribers are Dr. and Mrs. John J. Mason, Mr. and Mrs. Prescott Lawrence, Dr. and Mrs. Henry Barton Jacobs, Miss Martha Codman, Mr. and Mrs. William Woodward, Mrs. William Grosvenor, Mrs. William F. Draper and the Russian Ambassador and Mme. Kakhmeteff.

Mrs. T. K. Lothrop and daughter, Mary, came down Wednesday and opened their summer home on Smith's Point, for the season.

Mrs. Elizabeth D. Foster has arrived at Manchester where she has taken the "Arbor Vitae" the Harrington cottage on the Masconomo road for the season.

Mrs. George D. Sargent of Brookline is at her summer home, Longmeadow Farm at Hamilton.

Alexander Steinert entertained at his summer home at Beverly Cove Wednesday evening the Boston Art Commission of which he is a member. Those present were Thomas Allen, A. Wadsworth Longfellow, Templeman Coolidge and E. W. Maginnis.

The Gloucester Theatre

Next week, the Helen Grayce stock company in a repertoire of some of the finest plays of the day will open at the Gloucester Theatre, formerly the Union Hill, for a five weeks season. The supporting company is a very strong one and the plays will be produced in a first-class manner.

The Olympia Theatre, Gloucester's picture and vaudeville house, still maintains its reputation as one of the finest of its kind in New England, and is receiving a large patronage from the summer contingent. Everything connected with this theatre is of the best.

The Rockport Shore

The Rockport Country club is assuming an important place in the social life of the summer colony of that section. Tuesday a musical and tea was given at the club house under the direction of Mrs. Charles Liffler, Madame Morey, vocal soloist, and Miss Randall, violiniste, being the contributing talent.

Tea was afterwards served, there being eighty-three of the Land's end colony present.

DAVIS FURNITURE EXCHANGE

42 Main St. Gloucester

Furniture Bought and Sold • Antiques For Sale

DAVIS FURNITURE EXCHANGE

The raising of a Benefit Fund of $50,000 by the Gloucester Hospital Ladies Aid Society is no small job, but those who know about the campaign say it will be done. The organization has over 1000 men and women in it. 1500 Free Dinners to workers. Fifty autos to call on donors. A great Banquet at Hawthorne Inn July 19th. Every detail completed for Gloucester's biggest event yet.

Headquarters 187 Main St. Phone 50,000.

Three Floors

BUTMAN & FRENCH
DEPARTMENT STORE

Pleasant & Main Sts.

CENTRALLY LOCATED

TWO ENTRANCES

COMPLETE STOCK OF BUTTERICK'S PATTERNS

OVER 30 PATTERNS OF DINNER SETS

OUR MILLINERY SECTION A STORE IN ITSELF

SOUVENIR POSTALS AND CARDS

BATHING SUITS FOR EVERYBODY

A BABIES DEPARTMENT

CUT GLASS AND COLONIAL GLASS

HUDNUT'S AND COLGATE'S PERFUMES

Our Great Second Floor carries all kinds of Ready-to-wear Garments and Millinery. On the Street Floor are General Dry Goods and Men's, Boys' and Women's Furnishings. In the Basement China, Kitchen Furnishings, Rugs, Bedding and Draperies—ALL AT OUR LOW DEPARTMENT STORE PRICES

J. C. SHEPHERD MEAT AND PROVISION CO.

141-143 Main St., . . Gloucester

Our New Store, the most up-to-date and sanitary on the North Shore. Special refrigerating system, ensuring absolute cleanliness. The Finest Grades and Choicest Cuts of

MEATS, POULTRY, VEGETABLES, FRUITS, FINE GROCERIES

Ward-Corby Bread received daily. Cakes and Pastry. Clicquot Ginger Ale and Hot Weather Drinks.

Come in and inspect the largest, lightest, cleanest and best appointed Grocery and Provision Store on the North Shore.

FRESH FISH DEPARTMENT one of our best features.

All kinds of Fresh Fish in their season

Goods delivered in all suburbs of Gloucester.

GENUINE OLD FASHIONED CODFISH.
THE ORIGINAL GORTON CODFISH CAKE
ALWAYS FRESH
POSITIVELY FREE FROM BONES
Prepared with Great Care by GORTON PEW FISHERIES CO. GLOUCESTER, MASS.
1 lb.

Best Dealers Everywhere

SELL GORTON'S SEA FOODS

They are the Standard Product of New England's oldest industry:

Carefully prepared under most Modern Methods.

THE GORTON-PEW FISHERIES COMPANY.

PRINCIPAL HEADQUARTERS GLOUCESTER, MASS.

A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.

Good Harbor Beach

Dr. E. D. Burden of Brookline spent Sunday with his wife and daughter who are registered for three weeks at Good Harbor Beach Inn.

Miss Mary C. Ide of Norwood, Mass. left for her home Sunday after staying at Good Harbor Beach Inn the past two weeks.

Prof. Clarence R. Skinner of Tufts College who supplied the pulpit at the Universalist Church on Sunday was the guest of Mr. and Mrs. Charles P. Perham at Good Harbor Beach Inn. Rev. Mr. Skinner was pastor of the Grace Church Lowell before accepting a professorship at Tufts.

Mr. and Mrs. S. H. Chamberlin of Boston spend the week end at Good Harbor Beach Inn where Mr. Chamberlin's mother has been the past two weeks. Mr. Chamberlin likes Brier Neck very much and has leased the Geary cottage for August.

Mr. and Mrs. Geo. Alden of Gloucester were guests at dinner Sunday of Mr. and Mrs. Chas. Langmaid who are registered at Good Harbor Beach Inn for a six weeks stay.

Arrivals at Good Harbor Beach Inn last week: Harold S. Wood, Middleboro; Hugh I. Markey, Roslindale; E. D. Goodrich, Williamstown; Miss Irene S. Ballord, Worcester; Mr. and Mrs. Edward Haig, New York City, N. Y.; Walter H. Dorr, Lowell; Mr. and Mrs. H. W. Knowlton, Lowell; W. A. Learned, Newton; Rev. Clarence R. Skinner, Somerville; Miss Julia Brooks, Haverhill; Miss Clara F. Morey, West Peabody; F. E. Moses, Boston.

The Week's Yachting

A moderate breeze from the eastward with a smooth sea were the conditions during the race of the Annisquam Yacht Club, Saturday afternoon. In the 15-foot class, Commodore Wiggin, in the Snipe, got in trouble at the start. Before getting out of the river he struck on Little Bass Rock and was hung up 14 1-2 minutes before he got away on a stern chase.

On the run to Essex buoy the Nisen II carried off the honors with the Tabasco close at hand. On the broad reach across the bay, the Tabasco took the lead and turned the mark in the bay first and on the beat home held first place. Commodore Wiggin came in within hailing distance of the third boat, having run down much of his handicap.

The catboat class had its usual tussle. The Paws won, sailed by Bryant and Jack Wood won for the first time since she was put into the water. The fleet got away well bunched, it being a run to the black buoy and a broad reach to Plum Cove.

The Paws got the jump at the start and was well handled throughout the race, never being headed on running or windward work. The Scat pressed the Paws hard all the way. The Meow dropped to fourth place on the beat up the river.

In the dog class, the course being down the river to the red buoy and back, the Ginger lived up to her name with the Growler making a try for first position. The summary:

HANDICAP CLASS

Name and Owner	El. Time	Cor. Time
Grayling, H. B. Duane	1:31:20	1:31:20
Tedesco, W. H. Pear	1:40:50	1:34:40

15-FOOT CLASS

Name and Owner	El. Time
Tabasco Junior, Morrill Wiggin	1:37:55
Nisen II, D. H. Woodbury	1:39:55
Princess, J. H. Prince	1:44:20
Snipe, H. H. Wiggin	1:45:35

ONE-DESIGN CATBOATS

Paws, Bryant Wood	1:08 34
Scat, Winsor Gale	1:08:58
Copycat, Harry Friend	1:11:22
Meow Priscilla Smith	1:12:00
Catalen, James Guiler	1:12:21
Kittiwake, C. A. Right	1:13:59
Catspaw, Gertrude Wiggin	1:14:04
Katzenjammer, Jack Hooper	1:14:59
Sea Mew, Alden French	1:15:45
Kitten, Blake Townsend	1:17:35
Catchme, Lincoln Houghton	1:19:30
Catalina, Harry Duane	1:23:30

DOG CLASS

Ginger, Fred Hopkins	0:45:30
Growler, Donald Simpson	0:46:58
Bowwow, Sumner Andrew	0:47:42
Pup, Blanche Borden	0:47:55
Chow, Harriet Stevens	0:47:57
Tyke, Sam Gordon	0:49:20
Whippet, Pauline Ames	0:50:10

The Arrow, sailed by Rear Commodore John S. Raymond, and favored by a light breeze from the east southeast, was the winner of Saturday afternoon's race of 18-footers of the Gloucester Yacht Club. The course was a close reach to the western mark, a reach to the weather buoy and a spinnaker run to the breakwater and finish line. There was no windward work.

The Arrow led over the entire course, followed until near the eastern mark by the Mouse. At this buoy the Bonitwo went into second place and kept the same position to the finish line. The summary:

Name and Owner	El. Time
Arrow, S. E. Raymond	2:22:25
Bonitwo, R. R. Smith	2:25:30
Mouse, W. G. Brown, Jr.	2:26:22
Moslem, W. A. Rowe	2:27:25
Winsome, M. C. Wick	2:29:00
Scaler, E. A. Flye	2:32:20
Privateer, F. W. Pollard	2:34:20

The Rockport Shore

Continued from Page 4.

The Misses Ruth and Leah Babson of Boston, have taken occupancy of their new bungalow recently completed on Haven avenue near the Bishop property. The Misses Babson are natives of Pigeon cove and continue to make this resort their summer home.

A Buffalo family at the Ocean View for their first season include Mrs. T. Zolki and daughters, Frances and May. They are here for a mid-August stay.

Mrs. L. B. Rector of Austin, Tex., and Mrs. Mary Gholson of Holly Springs, Miss., are at the Ocean View for the season.

Mrs. Paul Fueslein and daughters, Camilla and Vera S., of New York City, have returned to the Ocean View for an August stay. Miss N. A. Strub accompanied them.

Mrs. Abbie M. Prescott and Miss Nellie T. Prescott of Newton Center, are among the week's arrivals at the Ocean View and will remain during August.

The Misses Teresa A., Frances M. and Minnie Verhoeven and Miss Rose Mary Hoffman and Miss Elizabeth M. Ege, from Rochester, N. Y., are registered at the Ocean View for a fortnight's stay in August.

Mrs. Christine P. Foster of Pittsfield, has returned to the Ocean View for an indefinite stay.

The Misses Helen and Janet Hawn, Miss Bess Bethell of Philadelphia, are a trio of young women enjoying an August stay at the Ocean View.

A motor party from Lowell, comprising Mrs. W. E. Potter, Miss Helen M. Potter and Mr. W. E. Potter, made a week end stay at the Ocean View.

During the past week The Edward has entertained many guests. On Tuesday Mr. and Mrs. V. A. Lersner of Brooklyn, N. Y. motored to The Edward for the week. They are spending their vacation visiting the various summer resorts along the New England coast.

Entertaining at dinner on the terrace of The Edward Wednesday were Mr. and Mrs. M. Fraser of New York. General Scribner of Washington and Bass Rocks with a party of friends enjoyed tea here, as has been his custom every day for the past week. Mr. Bourlique of Chicago and Annisquam entertained a party of young friends at tea on Wednesday. After tea, dancing was enjoyed.

Mr. R. P. Cheever of Dedham, with his wife and mother are spending some time at The Edward.

Mrs. Wood, wife of Leonard G. Wood who is President of the Union Spring Steel Mills of Pittsburg, arrived last Friday with maid and chauffeur, bringing with her as her guest Mrs. Schoyer of Pittsburg for a protracted stay at The Edward.

Friday, the terrace, grill, and dining room were not large enough to accommodate the numerous guests that motored to The Edward for luncheon, tea and dinner. Among the guests for luncheon were Mr. Frank W. Sawtelle and Miss W. H. Sawtelle of Dedham, with their friends, Miss Nellie McAvoy and Wesley Tripp of Readville, Mass.

Dr. R. B. Warfield of Baltimore, Md., entertained as his guests at luncheon, Mrs. I. Harrison Garrett of Baltimore, Mrs. J. F. Hayeman of Philadelphia, and Miss C. C. Crosby of Elizabeth, N. J.

Miss M. E. Robbins of Boston and New York entertained Miss McNeary of Manchester at lunch.

Mr. G. C. Frissell and wife with their grandson, Master Glen Whaler, all of Miami, Florida, are spending the week end at The Edward.

Mr. and Mrs. A. J. Carroll of Louisville, entertained at dinner the Misses Alexander of Louisville. The young ladies spent the evening dancing.

Among the week-end guests registered at The Edward are Mrs. G. J. Johnson and daughter, from Boston, and Mr. Clarence Buckley Newbold of Philadelphia. Mrs. W. N. Richards of West Manchester, Miss Williston of Boston, and their host and hostess Mr. and Mrs. George A. Frost of Swampscott had dinner at The Edward.

Mrs. Roy Wonson of Staunton, Va., Mrs. C. F. Wonson, Miss M. L. Davis and Miss L. D. Chamberline of Gloucester were among the luncheon guests at The Edward.

Mrs. J. T. Willetts and Miss Willetts and Miss F. Burrill of New York are at The Edward for the week.

Mr. and Mrs. Otto F. C. Heinemann of Brookline were among the restaurant diners Saturday evening.

Dining on the terrace Sunday were Mr. and Mrs. George Carpenter of New York; Mr. and Mr. A. B. Caldwell of Cambridge; Mrs. J. A. Caldwell and mother of Philadelphia; Miss Coates of Philadelphia; Mr. and Mrs. Barwood of Salem; Miss Pew, and Mr. and Mrs. Smith of Topsfield.

Mr. Henry L. Burnham of Boston entertained at dinner at The Edward Sunday evening Mr. Nathan Lincoln of Cambridge, and the Misses Merchant of Gloucester.

Entertaining at dinner Sunday were Prof. and Mrs. C. L. Maxey of Williamstown, and Miss Mawley of Troy, N. Y.

MAY'S AUTO LINE

Telephone 534-W Magnolia

MAGNOLIA—GLOUCESTER SERVICE.

Leave Magnolia: a. m., 6.40, 8.00, 9.00, 10.00, 11.00; p. m., 1.00, 2.00, 3.00, 4.00, 5.00, 6.00, 7.00, 8.00, 9.00, 10.00.

Leave Gloucester: a. m., 7.00, 8.15, 9.30, 10.30, 11.30; p. m., 1.30, 2 30, 3.30, 4.30, 5.30, 6.30, 7.30, 8.30, 9.30, 10.30, *11.30.

MANCHESTER—GLOUCESTER SERVICE.

Leave Manchester: †8.00, 10.00, 12.00; p. m., 1.00, 2.00, 4.00, 6.00, 7.00, 8.30, 9.55.

Leave Wonson's Garage, Gloucester: a. m., †9.00, 11.00; p. m., 12.30, 1.30, 3.00, 5.00, 6.30, 8.00, 9 30, 10.30, *11.30.

†Omitted Sunday.

*Saturday only.

Saturdays, after one p. m., cars run every half hour.

Steamer Wonasquam leaves Wheeler's Wharf, East Gloucester, calls at Rocky Neck and city ferry landings and Blynman Bridge. Will stop on signal at all landings on river.

Leave Wheeler's Wharf for Annisquam: weekdays, 8.30, 11.00, a. m.; 2.00, 4.00, *7 00, *9.00 p. m.

Sundays: 8.00, 10.00, 12.00 a. m. 2.00, 4.00, 6.00, 8.00 p. m.

Leave Annisquam for the Return Trip: weekdays, 9.30, a. m.; 12 00, m.; 3.00, 5.00, *8.00, *10.00 p. m.

Sundays: 9.00, 11.00 a. m.: 1.00, 3.00, 5.00, 7.00, 9.00 p. m.

*If pleasant.

2 p. m. trip every Wednesday continues around the Cape. Price 50 cts.

A large, roomy, safe boat, accommodating 150. **Telephone Connection.**

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Finished in black and fitted with two removable hand-made Bamboo Trays; top tray 27 inches and bottom tray 15 inches in diameter. Suitable for porch furniture or sun parlors. Adds to the artistic features in homes of refinement. A distinct novelty. Price **$3.50**

Summer Furniture a Specialty

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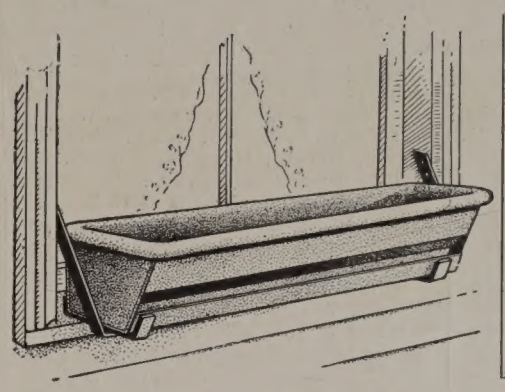

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In a shower of rain;
He stepped in a puddle
Up to his middle

But he came back again and liked the place so well that he went into the Real Estate business.

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The fire has died and the coals are dull; the sands from the glass have run;
The sunshine fades in the tear-dimmed dust; the day of our love is done.
Our hearts still ache in their emptiness and cry for the days now fled.
Our lips still quiver in tenderness for the dreams that are dear and dead.
We had our love in its sweet content, the hours, the day, the years;
We laughed at life in our joy of it, with laughter akin to tears.

We knew the clasp of a tender hand, the glance of the eyes that told
The things our lips could not hope to speak—a tale that was new yet old.
We lived our life in its fulsomeness, and what should the heart forget?
We loved and lost, and the fire has died; but why should the heart regret?
We dreamed our dreams in a paradise—and what if the night is gray?
We drank the cup of our perfect joy. Dear heart, we have lived our day!

—Smart Set.

East Gloucester

Continued from Page 6.

Dr. A. M. Broughton and family of Jamaica Plain, took possession this week of their cottage just completed on Page street.

Arrivals at Merrill hall: A. H. Atkins, Mrs. Nelson J. Smillie, Dr. W. G. Smillie, Miss M. L. Tuttle, Miss S. Dearborn, Mrs. George E. Munroe, Mrs. A. M. Knott, Miss Kate J. Knott, Miss Elizabeth Bartlett, Miss Rebekah Riley, Boston; Miss Harriet C. Hovey, Lowell; Miss E. Leanard, Sharon; Miss Blanche Greer, Philadelphia; Mr. and Mrs. E. B. Eddy, Albany; Miss Helen E. Coolidge, Miss Mamie Regan, Washington; F. M. Putnam and wife, Philadelphia; Miss Frances Martin, Washington; Miss Alice Best Winter, New York; Mr. Nat. Tyler, Jr., F. W. C. Hersey, Mr. and Mrs. Charles W. Dunn, H. L. Gray, Cambridge; R. C. Thomas, Greenfield; Mr. and Mrs. Theo. Dunn, Pauline Dunn, George C. Dunn, Miss Marion V. Long, Detroit; Mrs. Pierre Purcell and child, Plainfield, N. J.; Ernest F. Detterer, Chicago; Mr. and Mrs. F. Fayram, Atlanta; Miss H. Merille, Miss K. G. Merille, Elizabeth, N. Y.; Miss Murray, Nova Scotia; Mrs. Moren Thompson, Washington; Miss C. E. Bachelder, Lynn; Mrs. A. C. Allen, Mrs. H. Allan, Miss H. Allan, Mrs J. B. Mackie and child, Toronto; Miss E. G. Bennett, Warren, R. I.; Mrs. G. C. Gill, Miss Mary M. Gill, So. Yarmouth, Mass.; Miss Edith Lynd, Summit, N. J.; Miss Augusta E. Small, Brookline; Mr. George A. Chapman, Plainfield, N. J.; H. B. Laurence, Wellesley; Mr. and Mrs. W. T. George, Lanesville, N. J.; Miss Hattie Shepherd, Miss Marion Shepherd, Cambridge; Mrs. F. W. Farquhar, Detroit; Mr. Jesse G. Keys, Miss Keys, New York; Mr. and Mrs. H. H. Elliott, Mrs. F. G. Elliott, Ardmore, Pa.; Mr. Walter C. Lewis, Mrs. Lewis, Brookline; Miss Morewood, Pittsfield; Mrs. R. C. Adams, Roger Adams, Daniel P. Adams, Buffalo; Miss Henrietta C. Peabody, Brooklyn; Miss F. S. Shapleigh, Brookline; Miss Ellen Payne, Miss Katherine Scott, Lawrence; Miss Augusta Small, Brookline; Mrs. A. G. Barnum, New York; Mrs. Joseph Story, Miss Mary Story, Brooklyn; Mrs. John Smillie Eaton, Colorado; Dr. and Mrs. Aglett, Mr. Richard Walker, Newport News; Mrs. William H. Fearing, Miss M. A. Luttman, New York; Miss Jame Lee, Miss Anna Hoffman, New Hope, Pa.; Miss Susan Hunter, Newport; Miss P. E. Bennett, Warren; Mr. Charles Murphy, Savannah, Ga.; Miss Jessy McLellan, Woodstock, Conn.; Mrs. Katherine A. Lacy, Philadelphia; Mrs. N. Tyler, Jr. and two children, Short Hills, N. J.; Miss Caroline F. Pine, Washington; Mr. and Mrs. C. A. Longstreth, Brynmawr; Mr. William Longstreth, Philadelphia; Miss H. W. Pearsall, Ardmore, Pa.; Mr. and Mrs. J. E. Phillips and son, Washington; Miss H. F. Berstand, Miss E. Beard, Miss E. Moir, Toronto; Mrs. F. W. Detterer, Miss M. P. Detterer, Bethlehem, Pa.; Mr. and Mrs. A. D. McFarlin, Beverly; Mrs. G. H. McFarlin, Lawrence; Mr. and Mrs. C. F. Kent and son, New Haven; Miss E. I. Shea, Miss Van Vranken, Elizabeth, N. J.

Arrivals at The Moorland, Bass Rocks:—W. S. Jones, Vicksburg; Mr. and Mrs. O. Falk, New York City; Miss M. E. Devaney, Boston; Mr. and Mrs. R. C. Taylor, Evanston, Ill.; Mrs. Frank Ludlam and family, New York City; Mr. and Mrs. C. N. Cook, Woonsocket, R. I.; Mr. and Mrs. W. B. Green, Hartford; Mrs. W. H. Wooten, Winchester, Ky.; H. Bosh Reily, Mr. and Mrs. D. Dana Bartlett, New York City; Mrs. E. DeF. Wilkinson and daughter, Providence; Mr. and Mrs. Chas. O. Judkins, Glen Falls, N. Y.; Mrs. Luther Tucker, Miss K. Tucker, Long Island; Mr. and Mrs. P. B. Mignault, Montreal.

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Eastern Point is the index finger of old Gloucester which extends into the ocean and makes Gloucester Harbor, one of the most wonderful bays in the world. Here is where you have the rugged ocean frontage, enclosed coves furnishing surf bathing, grand surf scenes, the magnificent Harbor for boating, bathing and fishing and gorgeous sunset views.

Six lots of land on the high ground between St. Louis Ave., Farrington Ave., and Kennwood Ave. These lots are reached from the level of St. Louis Ave., on the high ridge between the ocean and the harbor. They adjoin the Links on Farrington Ave., and have a bold high front on Kennwood Ave.

Only two hundred feet to the beach on Braces Cove and four hundred feet to the beach on the harbor front.

This is the last of the large tracts of land on that high ground that has not been acquired and developed in a large Estate.

Eastern Point is very narrow, here insuring the cool summer breezes from both harbor and ocean.

The view from this high location is all that can be desired.

The adjoining estates are all large substantial properties of the highest character.

The high frontage overlooking the Links and ocean provides several beautiful building sites. The level land off St. Louis Ave., is adapted to formal gardens at a small expense.

Natural shrubs on these lots give it a picturesque appearance that could hardly be duplicated. Nature speaks out loud on this piece of land.

The lots contain 292,334 square feet.

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